

**Effective Date: May 16, 2018**

At MILabs, we bring together innovative technologies and application expertise to help scientists and clinicians address challenges, including through delivering detection and imaging capabilities, instrument data reduction tools, and application and service support services (collectively “Services”). We are committed to providing optimal Services and this includes protecting your privacy. This Privacy Policy sets out how MILabs collects and processes your personal data when you access and use our Services, including the site [www.milabs.com](http://www.milabs.com) (the “Site”). Throughout this policy, when we write “MILabs” or “we” or “us” or “our”, we are referring to MILabs B.V. which is headquartered in The Netherlands and is subject to the laws and regulations of the European Union.

This Privacy Policy explains what information of yours can be collected through interaction with our Services and our Site, how the information will be used, and how you can control the collection, correction and/or deletion of information. We will not use or share your information with anyone except as described in this Privacy Policy. The use of information collected through interaction with our Services or the use of our Site shall be limited to the purposes under this Privacy Policy to users.

#### **Information We Collect:**

We collect personal Information when you utilize our Products or Services, when you communicate with us or sign up to receive promotional materials or information and when we collect data from third parties or publicly-available sources to help us provide and improve the Services and for marketing and advertising purposes. This personal information may include your name, address, affiliated institute or company, phone number and email address. On our Site, when you fill out a form to request to download our product brochure or request to receive our newsletter, we collect personally identifiable information about you, such as your full name, email address, university/company affiliation and phone number (optional). Your information is held in our secure Customer Relationship Management (CRM) system and in our newsletter app (Mailchimp). We keep this information for our marketing purposes only and is not shared with parties unaffiliated with MILabs. Your personal data may be sent to local distributors to assist you with our products and the distributors will be affiliated with MILabs but may be located outside the European Union.

You can request to see your personal information at any time and we will correct any mistakes you tell us about. You can also request to be excluded from any marketing processing or ask that your personal information to be removed entirely from our databases.

When you use the MILabs Site, we may receive certain information about you as described below:

**Cookies And Tracking Technologies:** Technologies such as: cookies, beacons, tags, and scripts are used by MILabs and our partners (such as advertising, marketing and analytics). These technologies may be used in analyzing trends, administering the Site, tracking users’ movements around the Site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies. Our partners may also use such technologies to deliver advertisements to you as described below. We use cookies to remember users’ submissions as well as for authentication and analytics. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our Site, but your ability to use some features may be limited. This Site uses a series of analytics tools, to track aggregate (not individual) user activity, page content, click/touch, and

movement. Your IP address, keystroke activity, and personal information are never stored or shared with any third-parties.

We will retain personal data we process for as long as needed to provide our Services. MILabs will retain this personal information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

#### **How We Use Your Information:**

We use the information that we collect to send you marketing communications, respond to your questions and concerns about our products and to collect feedback about our products.

#### **How We Share Your Information:**

Personally Identifiable Information: MILabs will not rent or sell your personally identifiable information to others.

**Non-Personally Identifiable Information:** We do not share non-personally identifiable information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with anyone not affiliated with MILabs. Non-personally identifiable information may be stored indefinitely.

**Instances Where We Are Required To Share Your Information:** MILabs will disclose your information where required to do so by law, if subject to subpoena or other legal proceeding or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Service or to protect the security or integrity of our Service; and/or (c) to exercise or protect the rights, property, or personal safety of MILabs, our users or others.

**What Happens In The Event Of A Change Of Control:** We may buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets and/or businesses. Your information such as customer names and email addresses, and other User information may be among the items sold or otherwise transferred in these types of transactions. We may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the company. You will be notified via email and/or a prominent notice on our Site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

**Behavioural Targeting / Re-Targeting:** We may partner with third parties that use technologies such as cookies to gather information about your activities on this Site and other sites in order to provide you advertising based upon your browsing activities and interests. The only way to completely “opt out” of the collection of any information through cookies or other tracking technology is to actively manage the settings on your browser or mobile device. Please refer to your browser’s or mobile device’s technical information for instructions on how to delete and disable cookies, and other tracking/recording tools (to learn more about cookies, clear gifs/web beacons and related technologies, you may wish to visit <http://www.allaboutcookies.org> and/or the Network Advertising Initiative’s online resources, at <http://www.networkadvertising.org>). If you access MILabs on your mobile device, you may not be able to control tracking technologies through the settings depending on your device.

**Testimonials:** We may display personal testimonials of satisfied customers on our Site in addition to other endorsements. With your consent, we may post your testimonial along with your name and affiliation. If you wish to update or delete your testimonial, you can contact us at [info@milabs.com](mailto:info@milabs.com)

**Storage and Processing:** Your information collected through interaction with our Services or our Site is stored and processed in Europe. MILabs may transfer information that we collect about you, including personal information, to your local distributor (which may be located outside the European Union) in order to assist you with questions about our products.

**How We Protect Your Information:** MILabs is concerned with protecting your privacy and data, but we cannot ensure or warrant the security of any information you provided MILabs or guarantee that your information on our systems may not be accessed, disclosed, altered or destroyed by breach of any of our industry standard physical, technical or managerial safeguards. When data is entered into our Site, it is transferred to our secure CRM. No method of transmission over the Internet or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Site, you can contact us at [info@milabs.com](mailto:info@milabs.com)

**Compromise of Personal Information:** In the event that personal information is compromised as a breach of security, MILabs will promptly notify our customers in compliance with applicable law.

**Our Choices About Your Information:** You can review, correct, update or delete inaccuracies to the information by contacting us directly at [info@milabs.com](mailto:info@milabs.com). We will acknowledge your request within seventy-two (72) hours and handle it promptly. We will retain your information for as long as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements. If you have a complaint with how we use your data, please notify us and we will assist you. Please be aware that you have the right to complain to the Data Protection Authority.

**Children's Privacy:** MILabs does not knowingly collect or solicit personal information from anyone under the age of 13. In the event that we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at [info@milabs.com](mailto:info@milabs.com).

**Notification Procedures:** It is our policy to provide notifications, whether such notifications are required by law or are for marketing or other business-related purposes, to you via email, written or hard copy notice, or through conspicuous posting of such notice on the Site, as determined by MILabs in its sole discretion. We reserve the right to determine the form and means of providing notifications to you, provided that you may opt out of certain means of notification as described in this Privacy Policy.

**Links to Other Web Sites:** We are not responsible for the practices employed by websites or services linked to or from our Site, including the information or content contained therein. Please see our disclaimer form our on our Site: <https://www.milabs.com/disclaimer/>

Please remember that when you use a link to go from our Site to another website, our Privacy Policy does not apply to these other websites. Your browsing and interaction on any third-party website or service, including those that have a link on our Site, are subject to that third party's own rules and policies.

**Social Media Widgets:** Our Site includes social media features, such as the LinkedIn Share button (and others) that run on our Site. These features may collect your IP address and which page you are visiting on our Site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the organization providing it.

**Changes to Our Privacy Policy:** All changes to this Privacy Policy are effective when they are posted on this page. When we change the policy in a material manner, we will let you know via email and/or a prominent notice on our Site prior to the change becoming effective and update the 'effective date' at the top of this page.

If you have any questions about this Privacy Policy, the practices of our Site, or questions regarding your personal information, please contact us at [info@milabs.com](mailto:info@milabs.com), or contact us at:

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